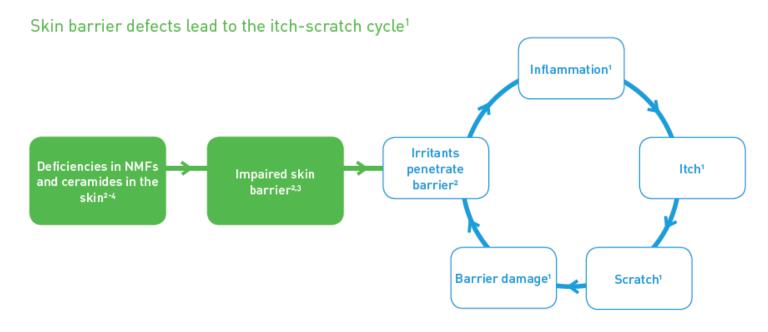


Stop the cycle. Soothe the itch.

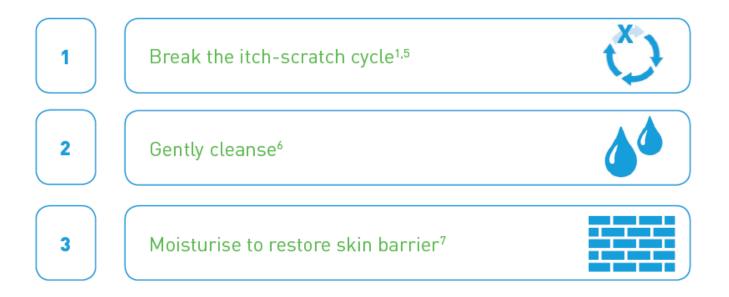




Atopic Eczema is a Relapsing Condition that Requires A Good Skincare Regime Approach



There are Three Main Approaches to Control Atopic Eczema through Skin Care



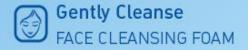
CETAPHIL® PRO Eczema Prone Skin range for Face and Body

Break the Itch-Scratch Cycle





- 24h skin barrier protection with single application⁸
- Reduces itching and skin irritability in 1 month9*
- 1 month protection from skin irritation occurrence^{9†}





- Effectively cleanses the skin while preventing it from drying out and relieving irritation¹⁰
- Immediate, sustained and long-lasting hydration for 8 hours¹¹
- Soap-free formula that does not irritate the eyes¹²



Soothes and Calms Dry, Itchy Skin BODY MOISTURIZING FOAM



- Relief from itch and dryness¹³
- Strengthens the skin barrier¹³
- Sustained soothing and calming effect¹⁴