

XEOMIN® BOTULINUM TOXIN TYPE A

Clinically Proven

Efficacy in the treatment of glabellar frown lines in adults¹

Pure* Neurotoxin

A purified neurotoxin, free from complexing proteins¹

Safe and Effective¹

Long Term Efficacy⁵

Well Tolerated¹

DISCUSS WITH YOUR QUALIFIED DOCTOR ON

1

- Your personalized treatment

2

- The simple 10-20 minutes procedure

3

- The post treatment care

4

- If subsequent follow-up treatment is required

*free from complexing proteins



XEOMIN® THE BOTULINUM TOXIN TYPE A FROM GERMANY

References:

1. XEOMIN® Approved Product Information.
2. Sattler G, et al. Noninferiority of IncobotulinumtoxinA, Free from Complexing Proteins, Compared with Another Botulinum Toxin Type A in the Treatment of Glabellar Frown Lines. *Dermatol Surg* 2010;36:2146-2154.
3. Data on file.
4. Imhof M, *J Clin Aesthet Dermatol*. 2011; 4(10):28-34
5. Rzany B, et al. Long-term results for incobotulinumtoxinA in the treatment of glabellar frown lines. *Dermatol Surg* 2013;39:95-103. 6.

XEOMIN and the MERZ AESTHETICS logo are registered trademarks of the Merz group of companies.

Copyright ©2017 Merz Asia Pacific. All rights reserved.

Merz Asia Pacific Pte Ltd
21 Biopolis Road, #06-03 North Tower Nucleos, Singapore 138567



XEOMIN®
incobotulinumtoxinA

WHAT IS PURE BEAUTY?



CLINICALLY PROVEN

Efficacy in the treatment of glabellar frown lines in adults¹

PURE TOXIN

A purified neurotoxin, free from complexing proteins¹



MERZ AESTHETICS

To be distributed only to patients who have been prescribed XEOMIN®.
For medical professional use only.

THE WAY WE THINK ABOUT BEAUTY IS CHANGING.

Ageing is inevitable but the good news is that minimally invasive injectable treatments to tackle wrinkles and ageing skin are becoming more effective. So do not feel shy about accepting a little help to turn back the clock.

EFFECTS OF AGEING

The natural effects of ageing impact the skin and soft tissue of the face, resulting in a gradual loss of flexibility and volume, leading to fine lines, wrinkles, skin folds and dark shadows under the eyes. Dynamic lines, such as frown lines between your eyes, start developing in your late 20s and become more noticeable over time and they can create an angry, upset or sad appearance and make you look older than you are.

Relaxing facial muscles to soften negative expressions results in a rejuvenated and youthful appearance. Botulinum toxin can smooth out wrinkles by working on the muscles that cause dynamic lines. It's a good choice to consider whether you're concerned about lines at an early age or if you would like to hold back the years and feel your best.

• How your skin age



❖ At 25 years old

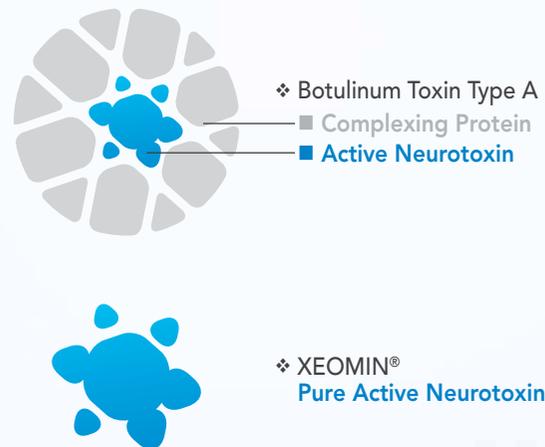


❖ At 40 years old
 • Obvious facial lines
 • Volume loss and lose firmness

UNDERSTANDING XEOMIN® TREATMENT

XEOMIN® is the only purified botulinum neurotoxin type A that is free from complexing proteins*. Produced in Germany and approved in more than 30 countries globally including the United States of America, it is developed to improve the appearance of frown lines between the eye brows¹. It is well-tolerated and acts on nerve endings in muscles to prevent muscle fibers from contracting, XEOMIN® can temporarily reduce the frown lines¹.

XEOMIN® has the lowest foreign protein content of the available botulinum neurotoxin preparations, leaving only the purified neurotoxin as the active ingredient*¹. XEOMIN® was also examined for safety and effectiveness in adults¹.



*Clinical relevance of presence/absence of complexing/accessory proteins is not known..

Before



Maximum frown before treatment

After



Maximum frown after 12 weeks



Maximum frown before treatment



Maximum frown after 12 weeks

RESULTS WITH XEOMIN®

The onset of improvement usually starts within 2-3 days after the injection and the typical duration effect of XEOMIN® is up to 4 months¹. As each patient's experience and result is different, you will need to speak to your doctor about this.



❖ 98.1% of the Patients are still satisfied with the results at Day 28⁴

❖ Studies had also shown that repeated dosing of XEOMIN® provides long term efficacy (over 2 years) in the treatment of glabellar frown lines⁵